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## **FOR IMMEDIATE RELEASE**

# REVOLUTIONARY NEW PORCH PROTECTION SYSTEM FEATURED ON NATIONAL BLOG SITE

When you want the flexibility of extending the life of your porch, without the expense and hassle of building on a permanent structure

**Seaford, DE - January XX, 2014** Porch Protections Systems, a revolutionary, low-cost way to increase the size of your home, by adding a flexible surround system. The fabric used in the Porch Protection System has been designed to allow for a significantly more compressed construction, eliminating the bulky and clumsy appearance of a less aesthetically pleasing system; resulting in a smaller, tighter roll when it reaches the top. The fabric at the top functions as a protective casing when the curtains are rolled all the way up. Porch Protection Systems will match the color of fabric to your existing porch. Using a proprietary solution that uses a combination of vinyl and fabric, the result is a usable space for significantly less cost than other systems on the market.

Porch Protection Systems is pleased to announce their featured position on the website <a href="Frugal-Mama.com">Frugal-Mama.com</a>. Karen Falter, blogger and owner of Frugal-Mama.com shared "I have my living room back! What's more, we put in a small space heater, which has allowed us to use the room for other purposes during the winter months, including entertaining and holiday gatherings demonstrating methods to increase the square footage of a home without the expense and time adding on to your home."

Ms. Falter further shared, "we added 200 square feet to our house, transforming a two-season room into an all-season room. Gaining space and saving money are good things—even if you are not a big-equipment sports mom."

Falter purchased and installed the Porch Protection System to add additional square footage to her home and as storage for her son's hockey equipment during the colder months and a convenient casual area in the summertime.

Porch Protection Systems is the invention of Print Shack, Inc. owner Bill Whaley and have been shipped to customers in nearly every state in the U.S. The system consists of custom made roll-up/down clear curtain panels which allow for year-round use of any

screened porch. The systems are manufactured right here on Delmarva and can be viewed at porchprotection.com

#### ABOUT FRUGAL-MAMA.COM

Karen Falter is a wife and mother of three who balances family life with her full-time employment as an attorney. Life circumstances and raising three children who are now 16, 13, and 9 helped Karen discover the satisfaction of frugal living. Frugal is not cheap. It is smart. Karen enjoys the challenges of getting more out of what she's earned. She loves sharing her experiences and tips so others can see that a quality lifestyle is not out of reach. To learn more visit www.frugal-mama.com.

#### **ABOUT PORCH PROTECTION**

Porch Protection was developed by founder Bill Whaley to expand his own homes patio and porch space for use beyond two seasons. Bill created a system that uses clear view PVC 30 mil vinyl, the same product that is used on the finest boats. This material has been developed to withstand the elements. If properly maintained Porch Protection systems should last a lifetime. To learn more about Porch Protections Systems or to inquire about our distributor opportunities visit <a href="https://www.porchprotection.com/FAQ.htm">www.porchprotection.com/FAQ.htm</a> or call 302.629.4430.

### ABOUT PRINT SHACK, INC

Print Shack Inc., provides marketing solutions through high quality printing and promotional products. Full color printing, design, typesetting and mailing/shipping services including brochures, postcards, magnets, coolers, pens, pencils, folders, copies, cups/mugs, key chains, stuffed animals, Snuggies, calendars, business forms, wedding supplies, envelopes, t-shirts, hats, stress-balls, gifts, etc. Anything you can put a name/logo on – Print Shack can handle. To learn more about Print Shack and our marketing products visit <a href="www.printshackde.com">www.printshackde.com</a> or call 302.629.4430.

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